

Digital Advertising



PRODUCTS AND SERVICES (2019)

Online ad space appearing on chicagohealthonline.com:

- Header banner ad 729x90 – \$500/month
 - Square sidebar ad 250x250 – \$500/month
 - Buy out \$750/month
- Artwork deadline is five days prior to campaign publication

E-newsletter sponsorship

\$500 (\$750 for an issue announcement). Options: Banner ad, or one text and photo ad (50 word max, photo or logo, one text link included)

E-newsletter list rental

Entire list rental - \$0.75 per email address. Custom list rental - \$1.00 per email address (\$500 minimum)

Digital physician profile featured on chicagohealthonline.com

\$500/month. Receive one month free with a 6-month contract
Bonus: Inclusion in rotating Newsletter Featured Physician, monthly featured posts on Chicago Health's social media pages

Sponsored posts

\$495 - \$595/post. You may post your approved content for one full year on chicagohealthonline.com

**PURCHASE TWO
DIGITAL OPTIONS**

10%
off total price

**PURCHASE THREE
DIGITAL OPTIONS**

20%
off total price

**PURCHASE FOUR+
DIGITAL OPTIONS**

30%
off total price