

**We empower consumers to make better healthcare choices. Be part of the movement.**

# Summary of what you receive



## *Chicago Health* magazine

- More than 1,000,000 active healthcare consumers will see your ad or professional profile and will be influenced to visit your web site. *Chicago Health* connects you with the deepest pool of relevant patient/prospects of any media in the Chicago area.
- More relevant impressions than your traditional local print vehicle. Even if you draw patients from only a more localized radius, *Chicago Health* will, in most cases, reach more than 200,000 consumers of healthcare services.
- The lowest cost per impression (less than \$.01) of any other print medium that is read in the Chicago metropolitan area.
- Enhanced credibility by being in an environment that provides Chicago's only award-winning health information.
- Complimentary online and social media exposure.
- Opportunities to be used as a source for stories (as available).



## ChicagoHealthOnline.com

- 5,000 health-interested visitors each month (physician profiles are among the most often read pages on [chicagohealthonline.com](http://chicagohealthonline.com))
- Direct links to your web site (for both professional profiles as well as advertisements).
- Complimentary listings on our calendar-of-events.
- Access to more than 8,000 email addresses including those of more than 3,500 physicians and 4,000 healthcare executives.
- Access to physician email addresses made available by specialty.
- Social media collaboration (more than 1,600+ Twitter followers and 850+ Facebook likes). [Chicagohealthonline.com](http://Chicagohealthonline.com) offers the ability to cross promote its content and your web site.

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