

# The print edition

Twice each year, **75,000** copies of *Chicago Health* are distributed throughout Chicago, its surrounding suburbs and northwest Indiana targeting the attention of more than 1,000,000 health-interested readers



**55,000\***

copies in waiting rooms of physician offices, hospitals and clinics for rehabilitation, physical therapy, cancer treatment and retirement communities

**7,000\***

copies mailed to area physicians and healthcare executives

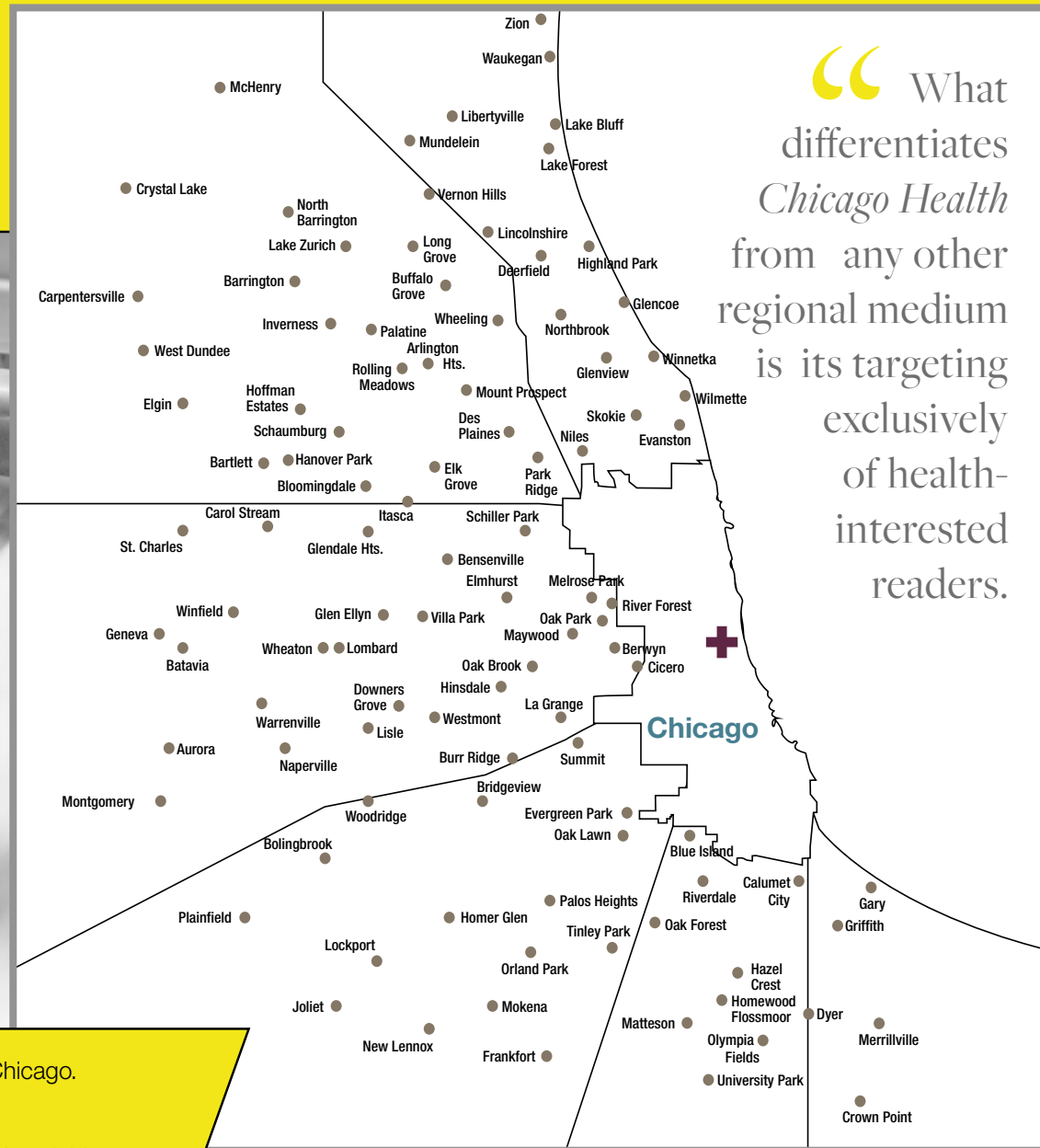
**8,000**

copies in condo and co-op residential buildings

**1,100\***

copies to discharge planners, case managers and social workers

**\*These valuable copies open the door to referrals.**



“ What differentiates *Chicago Health* from any other regional medium is its targeting exclusively of health-interested readers.

**61%** of our copies are distributed to the suburbs and **39%** to the city of Chicago. This reflects the population distribution throughout the metropolitan area.

Each copy is read by a health-interested consumer. The waiting room circulation yields an estimated **1,000,000** total impressions.