

Digital Advertising



Products and Services (2019)

Some of the following services are free with the insertion of a print ad in *Chicago Health* magazine. The following are a la carte prices:

Online Ad Space Appearing on ChicagoHealthOnline.com:

- Header banner ad 729x90 – **\$500/month**
- Square sidebar ad 250x250 – **\$500/month**
- Site buy-out **\$950/month**
Artwork deadline is one week prior to campaign launch

E-newsletter Sponsorship

\$500 (**\$750 for a new issue announcement**)

Options: Banner ad or one text and photo ad (50 word max). Photo or logo plus one text link included

Dedicated E-blast

\$1,500

An exclusive email dedicated solely to your message sent to our readers.

*Please contact your sales rep for terms.

Digital Physician Profile Featured on ChicagoHealthOnline.com

\$500/month

Minimum 6-month contract required. Get 2 months free with annual plan (\$1,000 savings). Bonus: Inclusion in the “Featured Physician” section of bi-monthly e-newsletter, plus monthly featured posts on *Chicago Health's* social media pages.

*Free 6-month placement with print profile purchase.

Sponsored Posts

\$495 - \$595/post

You may post your approved content for one full year on ChicagoHealthOnline.com. This comes with an inclusion on one e-newsletter and 2 social media posts.

Social Media Collaboration

Custom plans to fit your needs. Contact your sales rep to discuss options.

**PURCHASE TWO
DIGITAL OPTIONS**

10%
off total price

**PURCHASE THREE
DIGITAL OPTIONS**

20%
off total price

**PURCHASE FOUR+
DIGITAL OPTIONS**

30%
off total price