

The Digital Medium

(continued)



Digital Opportunities

Physician Profiles

- A profile will elevate a physician's online reach and reputation, as well as drive potential patients to your practice. Physician profiles are among the most read articles on ChicagoHealthOnline.com, linking readers directly to your practice's website.

Online Banner Ads

- Banner ads have the potential to obtain nearly 112,000 impressions per month on ChicagoHealthOnline.com. Ads are strategically placed for viewability and relevance. Each ad campaign can be customized to fit your target audience by category, topic or page. We will work with you to create the best campaign and ROI for your budget.

E-Newsletter Sponsorship

- Promote your practice or organization with *Chicago Health's* bi-weekly e-newsletter. Each newsletter features the latest health news from Chicago and around the country and is sent to a curated list of nearly 5,000 opt-in consumers, industry leaders, and medical professionals.

Sponsored Posts

- Tell your story. Share your insights and expertise, events or new developments in your field with more than 45,000 monthly ChicagoHealthOnline.com readers. Let our award-winning writers and editors get your message to the masses.

Social Media Partnerships

- Let our experts help you reach the right audience on social media. Through organic posts or sponsored ads, *Chicago Health* will help you reach your audience with insightful and engaging posts.