

Circulation

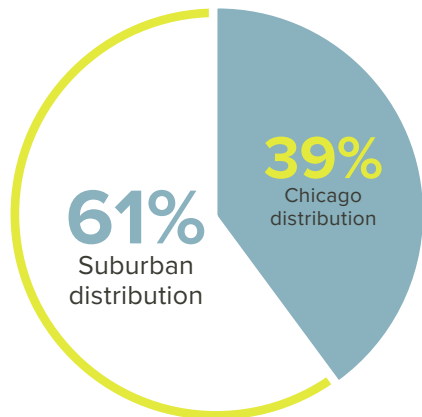
Chicago Health has a semi-annual print run of 75,000 copies, using four major distribution channels:

Demographic Targeting: 55,000 copies are placed in waiting rooms of approximately 4,000 physician offices, health clinics, fitness clubs, community centers and senior residential properties.

Industry Leaders: 8,000 copies of *Chicago Health* are sent to area healthcare professionals, discharge planners and social workers who influence the selection of services for patients.

Direct Residential: 8,000 copies are made available within more than 550 lakefront condominiums and co-op buildings.

Digital Edition: E-mailed to 5,000 health conscious readers throughout Chicagoland and beyond.



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