

Featured Physician

Our readers are your future patients. Introduce yourself by showcasing your practice and expertise in our new Featured Physicians section. This unique part of *Chicago Health* magazine guides readers to local doctors' exceptional qualifications. Don't miss out!

WHO WILL SEE YOUR PROFILE?

- An estimated 1,000,000 readers — all healthcare consumers
- Subscribers and local readers in 4,000 venues, consisting of: Physician and hospital waiting rooms, specialty clinics for PT, orthopedics, cardiology, and cancer treatment, health clubs, spas, and wellness centers, community centers, senior living communities and more
- Digital readership of 26,000+/month

Chicago Health and Caregiving have been recognized regionally and nationally for award-winning healthcare content. For advertisers, we offer affordable print and digital options, with social media support and metrics reporting so you can share your success with your team.



1M active healthcare consumers

PRINT + ONLINE READERS

75%

Agree that our stories or advertisements influence where they will seek care for themselves or a loved one.

60%

Female

40%

Male

59

Median Age

94%

Visit doctors regularly

72%

Exercise regularly

47%

Have single or employee sponsored health insurance

47%

Are covered by Medicare or medicaid